

CAPTAIN FANTASTIC

VOTED THE UK'S NUMBER ONE
CHILDREN'S ENTERTAINMENT COMPANY

TODDLER GROUP FRANCHISE

A group of children are playing under a large, colorful rainbow parachute. In the foreground, a young child with light brown hair, wearing a grey polka-dot shirt, is smiling and looking down at their hands. Other children are visible in the background, some sitting on the floor and others standing. The scene is bright and cheerful, with the rainbow parachute creating a vibrant backdrop.

*Little
Stars*

Our Adventure So Far

We are Captain Fantastic, voted the UK's number one children's entertainment company by trusted review site FreeIndex with over 550 five star reviews.

We are the go-to company for Nickelodeon, Bright Horizons, Heart radio, Pokemon and GOSH. We are highly regarded and recommended amongst many celebrities who use our services for their own children's parties.

Our London franchise organises more than 2000 children's events per year, hence why we decided to franchise nationwide - to spread the love, laughter and learning!

Our Super Clients



We offer two franchises; Captain Fantastic Parties and Captain Fantastic Little Stars.

The latter is more affordable, less risk but still financially profitable. This is the perfect choice if you require a flexible work life but are looking to avoid the stress and time commitment from running a large operation. Ideal for parents and people looking for part time work as their own boss!



If The Shoe Fits

Many people have the idea of starting a business and becoming their own boss, but make excuses such as "now isn't the right time", or "I will in the future". The main reason they don't action their dreams, is because they're scared of uncertainty and change.

Over the last decade we have created a tried and tested model that works. We've made every mistake under the sun, so you don't have to!

If you can motivate yourself, follow our processes, you will earn money and most importantly, thoroughly enjoy your work.

This is your opportunity for a fun, safe and positive change!





Inside Our Groups

Little Stars is suitable for 18 month to four year olds, and we also cater for drop-ins and block bookings.

We know how tricky entertaining preschoolers can be, which is why we provide short classes to keep little ones completely engaged, without being too overwhelmed.

Our main aim is to make our groups different to everyone else's - which is why we've based them on our fantastic parties!

The groups, having been created by professional actors, are full of excitement and wonder; not only entertaining but also educational. Parents love our classes as much as their kids!

We have a set class structure, term guidelines, and our own music and merchandise.

You don't have to worry about coming up with endless amounts of content - we've done all the hard work for you!



Show Me The Money!

A Captain Fantastic franchise has such appeal because the risks are vastly lower than if you were to start a business on your own.

Studies have shown that buying into a franchise can have a 90% success rate compared to only 15% for businesses that are started from scratch.

Do It Yourself

Classes per week	Gross profit per year
6	£8,869
10	£14,782
14	£20,695

You personally leading every class.

Be The Boss

Classes per week	Gross profit per year
6	£4,819
10	£8,032
14	£11,245

Using an entertainer to lead the classes for you at £25 per session.

Build Your Empire

Classes per week	Gross profit per year
12	£13,689
20	£22,815
28	£31,941

Doing half the classes yourself and paying an entertainer £25 per session to do the other classes.

All financials above are based on 3 terms of 9 weeks.
Including a hall hire of £15 and a charge of £5 per child per class.
Based on an average of 10 children attending each session.
All figures above contain our 15% management fee.

Obviously, the more classes you run, the more money you earn!

Some people are happy to lead a few classes a week and earn a reasonable profit, whilst fitting the classes around their busy lifestyle, only committing to one or two days per week.

Others prefer to employ several entertainers to run their classes whilst they take on a more managerial role. Start up as many groups in your area as you wish!

What do you get?

- Initial training and support
- Scripts, videos and lesson plans
- Operations manual
- Business Insurance (for the 1st year)
- Enhanced DBS
- Start Up Equipment

Total Franchise fee (excl. VAT)
£2,795



FAQ

Is funding available if I don't have the full franchise fee?

We have great links with NatWest and RBS who are happy, subject to financial status, to provide business loans.

How does a typical working week look?

Generally you will promote your groups via social media and visiting the local area. You will aim to create partnerships with local venues and suppliers, deal with enquiries and bookings. You will entertain at the groups, or manage your entertainer's dairies.

Do I need experience in marketing or sales?

Not at all, we will train you with our processes and the correct way to build relationships. Confidence and motivation are the most important attributes to become a thriving franchise.

What happens if I'm sick or on holiday?

This job should never run you into the ground, and we all need time to spend with friends and family. We have a central HQ that helps look after your classes when you're away or ill.

Do I need to entertain at the groups myself?

If you have the energy and confidence to be an entertainer that's perfect, but if you'd rather focus on partnerships, clients and recruiting entertainers, this works well too. We will teach you how to find entertainers and provide you with our script and training videos.



CAPTAIN FANTASTIC

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★★★★★
5.0 | 66 GOOGLE REVIEWS



★★★★★
4.9 | 543 FREEINDEX REVIEWS



★★★★★
4.9 | 107 FACEBOOK REVIEWS

