

CAPTAIN FANTASTIC

RATED THE UK'S NUMBER ONE
CHILDREN'S ENTERTAINMENT COMPANY
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CORPORATE FUN DAYS

BUILDING A COMMUNITY AT WORK

OUR CLIENTS



J.P.Morgan



The Waldorf Hilton



CAPTAIN FANTASTIC

Captain Fantastic is proud to be voted the UK's number one children's entertainment company by the trusted review site FreeIndex, with over 500 five star reviews.

Since Captain Fantastic's founding in 2010, we have organised and performed at over 5000 children's events nationwide from small intimate gatherings to huge scale operations. Established and well-known companies such as JP Morgan, LinkedIn, IHG, The BBC, GOSH, Nickelodeon, Pokémon and the Mayfair Arts Club have employed us to orchestrate memorable family-fun days for the children of their staff and clients.

We specialise in organising children's parties for the financial sector, typically firms with 150 plus staff, located in London.

Our considerable understanding of children, sensory play, education and appreciation of fun have ensured a flourishing business that has developed into the success story we see today.



"I was looking for entertainment for my daughter's 9th birthday. Captain Fantastic were absolutely amazing and entertained all our friends and family. They really know how to turn a party into an event."

Laila Rouass & Ronnie O Sullivan
Actress & Snooker Player



Originally, the character of Captain Fantastic was created to be the superhero who saves children from dreadful parties. He has since become our ambassador for child development and the main focal point in all our material; helping to educate and entertain through our books, toys, music, YouTube channel and App.

As a brand we offer the best in entertainment. Every member of the Captain Fantastic team is a young vibrant actor delivering exciting parties, holiday camps, after-school confidence classes, early development-focused toddler groups, theatre shows and large corporate family-fun days.

OUR SOLUTION

In our digitally distracted world, most corporations persuade staff to bond through traditional style after-work-drinks. We understand how difficult it is for working parents to strike a healthy work-life balance. Captain Fantastic helps company's staff and their children spend quality time together through organising fun events. This shared experience has a far greater unifying effect, returning people to the real world, encouraging communication and a stronger sense of community in the work place.

Arranging parties, whether large or small, can require a great amount of time, cause considerable stress and often, fail to succeed as originally planned.

This is why we created our 3 step process, allowing companies to use our one-stop shop for all family-friendly entertainment. Saving you time, stress and money.



OUR PROCESS

During the last decade we have surveyed 100's of clients and discovered three main problems organising a corporate fun day.

First, issues with time management. Planning an event for over 100 people can typically take at least 16 stressful hours. This includes emails, phone calls, liaising with staff and venues and considering logistical cost issues such as deliveries and employing extra staff. And often, people miss out on package deals.

Secondly, limited choice. There are plenty of entertainment companies but surprisingly not many options. London is constantly evolving and people wish to seek something different. However they often struggle to find something new and exciting for their event.

Finally, lasting memories. The ultimate goal for any party is to present a remarkable experience which results in treasured memories remaining long after the day. This places stress and pressure on those organising the day.

Our 3 step process addresses the main challenges people face when preparing a children's event.

PLAN - MANAGE - DELIVER

Our clients are taught how to eradicate the pressure and concerns of orchestrating events.

PLAN

Every event we help create begins with a full consultation using our P.A.R.T.I.E.S (Preparation, Area, Running Order, Treats, Invites, Experience and Safety) plan to ensure a great day and memorable occasion.

MANAGE

Once we understand your aspirations, our experienced team turn your ideas into reality. We provide weekly updates charting the progress of your party and create an event-day schedule to ensure everything runs smoothly and all guests are completely happy.

DELIVER

Engage, Entertain and Educate – our 3 E's are at the heart of everything we believe, they also provide direction for our work. Captain Fantastic delivers great experiences, develops creativity and increases children's confidence in safe environments. Equally, we never forget parents or staff; it is important they too are happy and fully involved.

RESULTS

Ultimately, an event planner wishes to organise a stress free, unforgettable day where all involved share a wonderful experience. The ideal outcome is to create a community feel within your company. Employees, from different departments with their children are provided with the opportunity to know one another properly at our events, and often continue their newfound friendship outside of work. This leads to stronger staff relationships and the friendly community feel every corporation strives to offer their staff.



WE HAVE TWO WAYS OF WORKING WITH CLIENTS...

First, if you have decided to use other suppliers and do not need Captain Fantastic's resources, we offer our 2 step process - Plan and Manage. We will spend time discussing how to organise your entire party and use our P.A.R.T.I.E.S plan to leave you with a cleverly considered checklist and timetable, which you can implement yourselves.

However, our most popular and effective option is our entire 3 step process. Use Captain Fantastic to organise a phenomenal party from start to finish. Our expertise, resources and experience will guarantee a stress free, memorable and most importantly, fun event.

CLIENT: JP MORGAN

It was Christmas time and the global financial services company, JP Morgan, wanted to organise an event to entertain their staff and their children as a thank you for all their hard work. This entailed inviting all the staff and over 200 children from ages 2 to 11. Understandably JP Morgan was not quite sure how to even begin planning such a party. Captain Fantastic organised 10 of our entertainment staff to arrive early, deliver and install a number of large props from 7ft Christmas crackers to Santa's sleigh. We created a safe, soft play area for the toddlers and to entertain the guests, we performed a magic show followed by a large disco with bubbles and snow galore! We also provided an arts and crafts table and a balloon modeller sculptured creations for the children. Our personalised photo booth provided picture perfect memories to take home and of course we had a pair of face painters. Even Elsa and Olaf made a surprise appearance!



"It was great having Captain Fantastic at our Christmas show, they took away all the stress and we've had some wonderful feedback from all the staff and parents"
Vice President,
Client Account Management



"Absolutely phenomenal - from our first contact to after the event, the team always went the extra mile and we'll have them back very soon!"
Kate Scanlan - Senior Events Manager

CLIENT: BATTERSEA POWER STATION

BPS had recently completed Phase 2 of their huge regeneration programme and asked Captain Fantastic to celebrate with the local community. It was a large three day event, open to the public. We had to be highly adaptable and fluid in our design and implementation of the event as the weather changed from rain to sun constantly, preventing us from performing in certain areas. We had three entertainment staff every day performing bubble shows, magic shows and discos every 30 minutes, with plenty of balloon modelling to constantly entertain.

The event was a huge success. The interest and excitement this created ensured we collected highly effective data to use and target Battersea's locals for future events.

CLIENT: EMPIRE CASINO

Empire Casino's intention was to throw an event to bring their staff and families together; employees working shifts in the Casino find it almost impossible to see each other and mix with their children, often feeling left out of the traditional Christmas drinks parties. However, Empire Casino was struggling to locate a suitable venue in central London and liaising with different caterers and suppliers was proving difficult.

Once we fully understood their needs, we helped source the perfect venue and arranged all suppliers. Large inflatables, an igloo disco, superhero themed Olympics, a balloon artist, caricaturist, LED jugglers, photographer and videographer superbly entertained all the guests and created an amazing event which was talked about for a long time!



"It's always a pleasure using Captain Fantastic to host our events. Professional service and the kids and parents always enjoy themselves."
Eric Miller - Events Manager

FOUNDERS

Tommy Balaam

As a child, I was terribly shy but my parents gently encouraged me to become involved with drama. Slowly my confidence grew and I luckily gained entrance into one of London's most prestigious drama schools. It was from here I was fortunate enough to develop the skills that have created my performance-based career. I established Captain Fantastic as I consider children to be the best audience; they're incredibly honest, full of energy and I gain great joy by the end of a party from transforming shy kids at the beginning, into happy mini pop stars, singing in front of everyone!



Ricky Fox

At school I was branded the 'class clown'. I loved staging shows and plays, which would guarantee large audiences. I went to the BRIT School, one of the most established colleges in Britain, where I honed my skills and trained alongside Adele and Jessie J. I then attended East 15 Acting School and achieved my degree in acting, also meeting Tommy. Together we realised a mutual passion for creativity, entertainment and bringing joy to children. We genuinely consider wellbeing and happiness to be the keys to a brilliant childhood.

OUR VISION IS TO SPREAD LAUGHTER AND FUN THROUGH ENTERTAINMENT, FOR EVERYONE TO ENJOY, NOT JUST CHILDREN. WE ARE COMMITTED TO UNITING PEOPLE AND PROVIDING THEM AN OPPORTUNITY TO CHERISH THE INFREQUENT MOMENTS OF REAL CONNECTION WITH THE ONES THEY LOVE MOST.



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